

**NAI Great Lakes Region 4 Annual Meeting 2022**  
**Executive Board Meeting Minutes**  
**January 13, 2022**  
**9:00 am EST**  
**Pokagon State Park Inn**



Present: Aaron Douglass, Debbie Nofzinger, Mandy Martin, Renell Roebuck, Michelle Fournier (online)

Director Update-Debbie Nofzinger- National conference region meeting update:

27 from region

16 attended in person

? online

Announced new officers: Aaron-Director,

Michelle-Deputy Director

IPG-Jim

Membership-Brianne

Ways and Means-Lindsey

Mortgage funds set aside will now go into scholarships and professional grants, now that mortgage is paid off

Deb would like to see a better trickle down from national to the regions

Years ago, great lakes region 4 used to be their own entity then when NAI became national the funds were kept there

Our region has approximately \$40,000 we are able to offer more than other regions who aren't as well funded

Trying to develop a better form so that the regions can put together a better budget to help regions disperse their funds more easily

NAI Cares offered assistance to 68 people for covid relief

New software-Emily Jacobs is getting a new training system for the membership

Jennifer will make a list of what she needs to talk to Michelle about

Jamie is revamping each of the community's webpages on the national's dashboard

Paul C. is updating links on the website that are dead

National Conference: Cleveland, Debbie is on the planning committee, first meeting is next week

There will be a learning curve for planning the national

Region 4 would not do a regional conference if the National conference came to our region. The national board passed a resolution the regions will receive 2k if the national is in their region + you can receive a portion of the profits if the national takes in a lot of \$\$, or the members of the region can get a discount

Deb is going to ask for the region to have a larger room for the meeting during the national conference

National Conference was a success: \$356,328 revenue, expenses(\$227,639)

128,689=profit

\$217, 619 in national account

\$516,283, savings account

During covid, certifications sky-rocketed

Kathy Evans left NAI, she was Emily's assistant for certification

Replacement for Kathy is still on hold

They're working with outside agencies to seek out diverse applicants for positions and also for boards and committees

Working on the strategic plan, putting goals in to place

National membership at 6,130

Looking at changing the CIG into a certificate that will still need to be renewed, rather than a certification, same class overall minus the literature review

April 2022-interptech

Start planning process for the UK heritage interpreters for a virtual conference in late March/early April 2022-Global Excellence in Interpretation

Cleveland National Conference's Facebook page is up and running

Webpage needs updated with current board members and chairs. It is getting changed and re-arranged and will be different

Budgets are due on March 1 to Jay Schneider. Also core services are due as well. Deb does have a form for Core services as well. Aaron and Renell will fill the excel form, supposed to work on a zero budget. On One drive in treasurer's folder.

Make \$150 donation to Ball State and continue to work with each committee wish list together. Then board will have to meet to approve the budget. Committee members do not have a vote on anything. They can weigh in but are not able to vote.

**2023 RIW**-Brown County State Park, Indiana-compiling members who may be interested in working on the workshop committee, there is a lot of opportunity in the area for mobile workshops, kick-off, sponsorships, etc.

While at National, region 4 committee members can work on recruiting people to serve on workshop committees.

Keep a back up plan in mind in the event that there needs to be a shift to another virtual only conference. National uses a virtual platform for online sessions. We may be able to utilize their resources.

Deputy director works with the workshop committee to make decision on how the workshops are formatted. Work with the committee to make sure there are tracks offered to reach the most attendees. Add a jedai track as well to the regional workshop. It helps people pick their session easier and helps with getting presenters.